

Guidelines for submission

The interested participant who wish to submit their papers are requested to follow the guidelines below:

1. Language : English, Type: MS word Document
2. Title : Up to five to seven words (preferably)
3. Font:Times New Roman , Size12, Line spacing 1.5. Margin from all sides 1".
4. Abstract text length : 300 words.
5. Full paper length : 2000 words.
6. Full paper to be mailed in electronic format in MS Word 2003/2007/2010 to
skc.nerul.research@gmail.com
7. Based on the Abstract review, acceptance of the paper shall be conveyed to the author in advance.
8. Authors have a choice to send papers in absentia (if unable to present personally).
9. Author should use simple MS word, and IEEE guidelines with single column format.
10. Author should declare that paper is his/her own original research contribution and not submitted elsewhere for publication.
- 11.All submitted papers shall go through a review process and will be published in ISBN numbered journal.
- 12.The author and co-author have to register separately.

Important Dates :

Submission of abstract : 5th February 2018

Submission of full paper: 22nd February 2018

Note : Best research paper in each sub theme will awarded

DELEGATE CATEGORY REGISTRATION FEES

Consultants / Industry person Rs.2000/- paper

Research Scholars, Academicians Rs.1000/- paper

Students Rs.500/- paper

Mode of Payment: Cash/Cheque/DD

Cheque and DD should be drawn in favour of "S.K. College of Science & Commerce, Nerul"

Advisory Committee:

1. Shri. J.N. Kurup
2. Dr. Ajit J. Kurup
3. Shri. Arun Janardhan
4. Mrs. Smita Kurup
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6. Dr. Gurumeet Monga
7. Dr. Srividhya Murali

Conference Coordinators:

1. Dr. Srividhya Murali
2. Mrs. Harmanpreet Kaur
3. Mrs. Vrushali Ghatpande
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5. Mrs. Shikha Pandey
6. Mrs. Priyanka Jain
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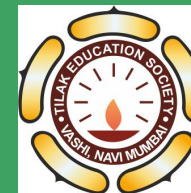
Conference Convener: Dr. Ajit J. Kurup

Organizing Committee:

1. Mrs. Harmanpreet Kaur
2. Mrs. Simmy Jain
3. Dr. Sabita Kumari
4. Mrs. Sneha Warriar
5. Mrs. Nisha Rani

Contacts For Queries:

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Tilak Education Society
S.K. College of Science and Commerce
Sector-25, Seawoods, Nerul(E)

One Day National Conference

on

“5G : Green, Growth, Globalization,

Governance, Gadgets & Widgets”

on

Saturday, 10th March 2018

Conference Chairperson

Prin. Dr. Ajit Kurup



Ph. No. 022-27711481/022-27710033

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skc.nerul.research@gmail.com

About The Management:

Tilak Education Society was established in 1984 with the aim of promoting education in the city of Navi Mumbai. Since its inception, the society has been engaged in educational activities from Nursery to Post-Graduation level in Navi Mumbai. Today the society runs 15 institutions in 4 different educational complexes in Navi Mumbai and Thane; catering to the educational needs of over 20,000 students.

Our Vision:

“To be among the premier institutes for the holistic development of students involving Academic excellence, professional competence, Human values and Societal skills to empower them to become leaders capable of facing future challenges and guiding the society”.

Our Mission:

- To impart Quality Education by providing the good infrastructure combined with innovative pedagogy for an all-round development of individuals.
- To run various courses in arts, science, commerce and management streams, so as to provide students with an avenue for becoming successful professionals and entrepreneurs.
- To inculcate in its students, the qualities of professionalism, ethics and good interpersonal skills
- To be a center for learning and technological awareness in the city of Navi Mumbai

About the Institution

In the continuous pursuit of its mission, Tilak Education Society started S.K College of Science & Commerce in the year 2008 at its Nerul campus. The college offers various arts, science and commerce streams full time courses affiliated to Mumbai University. The college offers B.Sc. (I.T), B.Sc. (C.S), BMS, B.Com, BAF, BMM, BBI and BFM. It also provides various facilities like I.T labs, Audio-Visuals rooms, Conference rooms, Library and indoor and outdoor games for overall development of students.

About Conference

“Green Growth” seeks to establish pathways of sustainable development through a combination of innovation in Science and Technology and engagement within a supportive national and international policy framework. India has taken huge strides towards economic progress through all around development in various sectors. But this development has come at a price, diminishing natural resources, climatic changes and unprecedented social and environmental issues present huge challenges. Dealing with these challenges has been one of the top priorities of the government and the corporate sector.

In this context, our conference “5G: Green, Growth, Globalization, Governance, Gadgets & Widgets” will provide an opportunity to academicians, corporate and students to discuss and present their perspective on the various challenges faced by our country and come out with innovative solutions through the lens of modern technology.

Tracks of the conference: Information Technology:

- Green Data Centers
- Green Computing
- KDD
- IT Footprints
- Smart Cities: A New India
- G-Cloud
- Cloud based Virtual Organizations
- Impact of IT on Global Business
- Wearable Technology
- Virtual and Augmented Reality

General Management:

- Green HRM
- Green Marketing or Sustainable Development?
- Towards a Skilled India
- Jobless Growth
- Importance of CSR & Corporate Governance in Modern Times
- Govt. Policies to Improve Quality of Higher Education in India.
- Cross Cultural Impact on OB
- Impact of Globalization on Teaching Learning Practices
- Neuro Marketing
- Business Apps for Better Management

Commerce:

- Is Green Energy a Viable Alternative?
- Economics of Waste Management
- FDI & FII through the Prism of National Growth
- Role of MFI leading to Inclusive Growth in India
- Shadow Economy
- Fiscal policies for Growth and Stabilization
- E-commerce: A Driving force for Globalization
- What Brexit means for India?
- Crypto-Currency
- Digital Payment Platforms